



Fishing for Excellence

CRMC has a long-standing tradition of telling stories of what has made CRMC so unique, and so successful. CRMC's reputation is built on a focused approach of not only what we do, but how we do things - specifically with our can-do attitude. *Fishing for Excellence* was developed to recognize and share stories of those employees "caught" role modeling CRMC's can-do values.

- Collaboration
Working together for the good of the team
- Ambassador
Representing or showing pride in CRMC / the medical campus to the community
- iNnovation
Focusing on continuous improvement and embracing change
- Dedication
Commitment and devotion to patients, clients, families, peers, each other, or the community
- Opportunities for excellence in the moment
Impressions: focus on first impressions, engaging others, being an ambassador

_____ was "caught" rolemodelling the value above, demonstrated through:

Please recognize them on my behalf: _____
(your name)

After filling out this form, please return it to Human Resources